

Press Release

CFH and Pitney Bowes in £1.3m/US\$2m deal to improve mail accuracy and precision

Business solutions also minimise environmental impact with CFH's new White Paper Factory™

HATFIELD, UK, Monday 9th February 2015 – [Pitney Bowes \[NYSE: PBI\]](#) today announced that [CFH Docmail](#), one of the UK's leading print and mail specialists, is investing £1.3m (US\$ 2m) in its inserting, printing and reading technology. The investment will see CFH Docmail provide Pitney Bowes' high performance personalised mail solutions to its customers, as well as minimising its environmental impact with the creation of a White Paper Factory™, in which all documents and envelopes created and printed from rolls of white paper.

CFH Docmail has been a Pitney Bowes customer for several years. Solutions being implemented by the organisation include:

- Mailstream Productivity Series high volume inserting systems
- Print+ Messenger Colour Inkjet System for colour envelope printing
- Print+ Response Inkjet module for Business Reply Envelope Printing and
- Integrity Camera Systems, to create a secure environment
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This configuration means CFH Docmail can be sure that each and every mailpiece is tracked through production and contains the correct, relevant information for the end recipient - particularly important when processing sensitive customer data. This accuracy ensures the mailpiece is timely, relevant and engaging, reduces the risk of error and maximises cost efficiencies.

These solutions also play a key part in helping CFH Docmail meet its Corporate Social Responsibility objectives. They enable the organisation to create a White Paper Factory™ environment, which eliminates the need for pre-printed forms and envelopes. Now there is no need for hundreds of envelope styles, and the associated

inventory costs and challenges, leading to a reduction in waste, which reduces its environmental impact.

Dave Broadway, Managing Director, CFH Docmail said, “Investing in this technology from Pitney Bowes will have a significant impact on our clients’ communications. Envelope personalisation will offer our customers exciting new options in how their mail is delivered. As a trailblazer in our field, we pride ourselves on offering ground-breaking new services to our clients to help them achieve their business goals. These new solutions from Pitney Bowes help us maintain our position as a market innovator, and mean we can provide an even better service to our clients.”

David Jefferies, Marketing Director, Europe – Enterprise Solutions, Pitney Bowes said: “Pitney Bowes’ leading edge technology means CFH can process customer communications with the highest levels of security, integrity and personalisation. It demonstrates CFH’s firm commitment to innovation in mail processing”.

For more information, connect with [Pitney Bowes](#) on LinkedIn.

Keywords: Pitney Bowes, mail personalisation, investment, transactional mail processing

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About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com/uk

Pitney Bowes Contact

Hina Sharma
Hina.Sharma@pb.com
+44 (0) 333 999 6381

PR Contact

Emily Belton/Helena Zarchan, Burson Marsteller
Emily.Belton@bm.com
+44 (0) 20 7300 6106