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CFH Docmail increases personalisation with £1.3m Pitney Bowes spend

By Richard Stuart-Turner, Wednesday 11 February 2015

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Print and mail specialist CFH Docmail has invested £1.3m in new Pitney Bowes machinery, which will enable it to increase its personalisation services to small businesses.



Broadway: We pride ourselves on offering ground-breaking new services to our clients

Over the past three months the firm has taken delivery of a Mailstream Productivity Series high-volume inserting system, a Print+ Messenger Colour Inkjet System for colour envelope printing and a Print+ Response Inkjet module for business reply envelope (BRE) printing.

“The enclosing lines have the ability to personalise the outside of the envelope and also personalise BREs into the envelope. We can take an ordinary envelope and then personalise the outside of it depending on what’s on the inside of it,” said CFH managing director Dave Broadway.

“It’s going to have a huge impact because we’re linking it into our Docmail system. This will allow a sender of even one or two letters on Docmail to have exactly the same capability as very large companies and have their own personalised envelopes for everything they send.

“We pride ourselves on offering ground-breaking new services to our clients to help them achieve their business goals. These new solutions from Pitney Bowes help us maintain our position as a market innovator and mean we can provide an even better service to our clients.”

CFH also said the new machines would help it create a ‘white paper factory environment’. This would eliminate the need for pre-printed forms and envelopes, leading to a decrease in waste and reduce the company’s environmental impact.

CFH Docmail also operates Drent, Morgan and Giebler litho presses and Xerox and Canon digital kit. It is planning to invest further in continuous-feed and sheetfed digital laser equipment over the next month to increase its capacity in preparation for upcoming election-related work.

The firm has 322 staff and is aiming for a turnover of just over £40m for its current financial year, which ends in three months.

In November the business was one of 30 suppliers [appointed to Lot 2 of the £1.2bn General Practice Systems of Choice \(GPSoC\) framework](#) agreement for its hybrid mailing services, including Docmail and the newly-developed ROVa.

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...as IPEX slides off the international radar!

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