

Post management options



Feature	Stamps	Online Postage	SmartStamp	Franking
Price of postage	Stamp prices	Stamp prices	Stamp prices	Meter pricing savings up to 34% vs stamps, (savings excluding cost of running meter)
Logo	No	Yes	Yes	Yes
Return address	Manual add	Yes	Yes	Yes
Payment Method	Cash or card from retailer/Post Office/Royal Mail	Debit/Credit card	Debit/Credit card	Meter supplier re-credit system
Envelope types/sizes	Any	<ul style="list-style-type: none"> • DL, C6 or C5 • Avery label sheets • Sheets of paper 	<ul style="list-style-type: none"> • DL, C6 or C5 • Avery label sheets • Sheets of paper 	<ul style="list-style-type: none"> • Print to any envelope up to 6mm thickness • Or franking label for thicker items
Weighing	None	None	None	Integrated 2.5kg weigh platform
Equipment costs	None	Cost of printer	£5pm plus cost of printer	Prices vary by supplier £20pm
Address	Can be hand written or pre-printed in window/on envelope	Need to enter the address via the Online Postage System	Can be hand written or pre-printed in window/on envelope	Can be hand written or pre-printed in window/on envelope
Advantages	<ul style="list-style-type: none"> • No equipment cost 	<ul style="list-style-type: none"> • Professional looking • No queueing 	<ul style="list-style-type: none"> • Convenience 	<ul style="list-style-type: none"> • Lower postage prices • Professional looking • Secure payment methods with instant access to postage funds via meter • Ability to weigh postage to ensure accurate price – no overpayment or surcharges
Disadvantages	<ul style="list-style-type: none"> • Need to visit retailer/RM/PO – queues • Mail is manual not professional looking • High posting prices versus franking • No weighing device to ensure correct postage value – risk of underpayment and surcharges or overpayment and wasted budget 	<ul style="list-style-type: none"> • Equipment cost • High posting prices versus franking • Need access to company debit/credit card if for a business • No weighing device to ensure correct postage value – risk of underpayment and surcharges or overpayment and wasted budget 	<ul style="list-style-type: none"> • Equipment cost • Software cost • High posting prices versus franking • Need access to company debit/credit card if for a business • No weighing device to ensure correct postage value – risk of underpayment and surcharges or overpayment and wasted budget 	<ul style="list-style-type: none"> • Initial equipment cost which can be addressed with leasing options