

# Post management options



Feature	Stamps	Online Postage	SmartStamp	Franking
Price of postage	Stamp prices	Stamp prices	Stamp prices	Meter pricing savings up to 34% vs stamps, (savings excluding cost of running meter)
Logo	No	Yes	Yes	Yes
Return address	Manual add	Yes	Yes	Yes
Payment Method	Cash or card from retailer/Post Office/Royal Mail	Debit/Credit card	Debit/Credit card	Meter supplier re-credit system
Envelope types/sizes	Any	<ul style="list-style-type: none"> <li>• DL, C6 or C5</li> <li>• Avery label sheets</li> <li>• Sheets of paper</li> </ul>	<ul style="list-style-type: none"> <li>• DL, C6 or C5</li> <li>• Avery label sheets</li> <li>• Sheets of paper</li> </ul>	<ul style="list-style-type: none"> <li>• Print to any envelope up to 6mm thickness</li> <li>• Or franking label for thicker items</li> </ul>
Weighing	None	None	None	Integrated 2.5kg weigh platform
Equipment costs	None	Cost of printer	£5pm plus cost of printer	Prices vary by supplier £20pm
Address	Can be hand written or pre-printed in window/on envelope	Need to enter the address via the Online Postage System	Can be hand written or pre-printed in window/on envelope	Can be hand written or pre-printed in window/on envelope
Advantages	<ul style="list-style-type: none"> <li>• No equipment cost</li> </ul>	<ul style="list-style-type: none"> <li>• Professional looking</li> <li>• No queueing</li> </ul>	<ul style="list-style-type: none"> <li>• Convenience</li> </ul>	<ul style="list-style-type: none"> <li>• Lower postage prices</li> <li>• Professional looking</li> <li>• Secure payment methods with instant access to postage funds via meter</li> <li>• Ability to weigh postage to ensure accurate price – no overpayment or surcharges</li> </ul>
Disadvantages	<ul style="list-style-type: none"> <li>• Need to visit retailer/RM/PO – queues</li> <li>• Mail is manual not professional looking</li> <li>• High posting prices versus franking</li> <li>• No weighing device to ensure correct postage value – risk of underpayment and surcharges or overpayment and wasted budget</li> </ul>	<ul style="list-style-type: none"> <li>• Equipment cost</li> <li>• High posting prices versus franking</li> <li>• Need access to company debit/credit card if for a business</li> <li>• No weighing device to ensure correct postage value – risk of underpayment and surcharges or overpayment and wasted budget</li> </ul>	<ul style="list-style-type: none"> <li>• Equipment cost</li> <li>• Software cost</li> <li>• High posting prices versus franking</li> <li>• Need access to company debit/credit card if for a business</li> <li>• No weighing device to ensure correct postage value – risk of underpayment and surcharges or overpayment and wasted budget</li> </ul>	<ul style="list-style-type: none"> <li>• Initial equipment cost which can be addressed with leasing options</li> </ul>