

Press Release

UNDER STRICT EMBARGO UNTIL MAY 31ST 2016

New digital and physical technology innovation unveiled at Pitney Bowes' stand D59

drupa2016 delegates visiting Pitney Bowes' stand are first to experience new technologies designed to create real impact for clients and their businesses

drupa2016, Dusseldorf, Germany – May 31st, 2016... Pitney Bowes (NYSE: PBI), a global technology company that provides innovative products and solutions to power commerce, today revealed more detail on the host of exclusive new digital and physical technologies it will showcase on stand D59. The powerful [AcceleJet™](#) Printing and Finishing System will make its European première at the stand, and the very latest version of popular [Epic™](#) Inserting and finishing system will also see its inaugural European showing. Also, for the first time ever, the innovative [Pulse™](#) inserter will be revealed.

New digital technologies showcased at the stand include the widely-acclaimed [Clarity™](#) solutions suite, shown for the first time in Europe; [DirectView™](#), a smart new interface designed to boost the performance of inserters; and an updated, advanced new release of [EngageOne®](#) Video, currently taking the Customer Engagement world by storm.

In addition, consultants from Pitney Bowes will be available to talk about new value-added service entitled [Client Success Services](#), which sees Pitney Bowes experts integrate within client organisations, to help them combine technologies, people and processes to generate enhanced performance and improved productivity.

Grant Miller, Vice President, Global Strategic Product Management, Pitney Bowes said, "Drupa2016 is a must-see opportunity for businesses to see Pitney Bowes' very latest technologies in action, with our experts on hand to explain how organisations can integrate technology, processes and people to generate results and drive impact".

'Real Impact' will be Pitney Bowes' theme at drupa2016. As businesses work to achieve greater results at a faster pace, the ability to create real and meaningful business impact more quickly becomes critical both within and outside organisations. Pitney Bowes will demonstrate how businesses can achieve four key strategic capabilities: operational excellence, industry-leading compliance, higher-value communications and omni-channel engagement.

NEW Print Technology

First showing of AcceleJet™ in Europe

Delegates at drupa2016 will see the European première of Pitney Bowes' new high quality colour inkjet solution AcceleJet, right-sized for mid-volume mailers with cut-sheet workflows. AcceleJet enables organisations to:

- Start every job from rolls of white paper
- Move from monochrome to 100% variable, full color output
- Eliminate the need to warehouse pre-printed forms.
- Create communications that deliver greater business impact by adding personalised content and offers.
- Implement changes or make updates to applications faster.
- Produce cut-sheet output optimised for processing on Pitney Bowes inserting systems

NEW Shipping and Mailing Technology

Pulse™ inserter and DirectView™ interface

Pulse is the latest addition to Pitney Bowes' portfolio of advanced inserters, designed to help businesses accurately and effectively process short-run and manual jobs. Pulse combines industry-leading capabilities within a compact, multi-format platform that delivers increased operational efficiency, greater flexibility and reduced cost. Benefits include:

- Flexible platform which enables range of jobs regardless of format or size
- Automated setup features to save time, money and effort.
- The ability to produce high-integrity, accurate results with a proven control system, maintaining security and leveraging consistent mailpiece tracking

Pulse comes with DirectView, a new interface for all Pitney Bowes' inserters. It has an intuitive, user-friendly, easy-to-navigate interface and production dashboard, so monitoring progress is a case of simply glancing at a screen.

DirectView features include:

- Bold, colour-coded displays which show real-time progress towards job completion.
- Operators and managers are pro-actively alerted of job status changes.
- Clear instructions to allow operators to take corrective action in real-time.

The interface provides businesses with the critical information needed to drive compliance, generate optimal performance and maintain Service Level Agreements.

New release of Epic™ Inserting and finishing system

The latest version of high-speed, multi-format Epic will be on show at drupa2016 for the first time in Europe. The innovative, multi-format mail inserter delivers accurate high-integrity results, top-quality service levels and a lower total cost of ownership for complex transactional processing.

NEW Software and Solutions

European premiere of Clarity™ solutions suite

Drupa2016 delegates will be able to experience the first ever showing in Europe of the Clarity solutions suite. Clarity helps accelerate results for businesses, harnessing the power of the Industrial Internet, linking industrial sensors, machines data, people, networks and allowing access to new intelligence to drive higher levels of performance and increase operational efficiencies. The suite incorporates Clarity Adviser, Clarity Optimizer and Clarity Scheduler, all three of which will be on show at drupa2016.

First European showing of new EngageOne® Video features

The latest release of groundbreaking interactive, personalised customer engagement tool EngageOne Video will be available at the Pitney Bowes stand for visitors to experience for themselves. The new version incorporates self-service features which enable businesses to

tailor online and mobile billing experiences, and to better understand trends, improve service, reduce costs and increase revenue. EngageOne Liaison integrates personalised document creation and high-performance archive and retrieval capabilities to provide an end-to-end multichannel EBPP (Electronic Bill Payment and Presentment) solution.

Launch of Client Success Services

Experts from Pitney Bowes' Client Success team will be on hand for the first time at a major European trade show. The team designs solutions that are proven to drive operational excellence, and provide consultation to help businesses achieve sustainable outcomes. Tailored to an organisation's unique needs, clients benefit from continuous improvement of technologies, people and processes.

Visitors to Pitney Bowes' Stand in Hall 4, D59 will also experience a selection of some of the most popular technologies in its portfolio, including [Print+ Messenger™](#) Colour Inkjet System; [OneSort™](#) parcel and mail sorting system; [Relay™](#) 8000 / 4000 and Communications Hub; [Spectrum®](#) data integration/data quality; and Communications Delivery Workflow, for customer engagement.

Notes to Editors

Please join us on Wednesday June 1st, from 1400-1430 in Room 7A, Congress Center Süd for the Pitney Bowes Media Conference, hosted by Grant Miller and Christoph Stehmann, entitled, 'Creating real impact: how to bring leading edge physical and digital technologies together to create customised client solutions'

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com/uk.