

Media Show Guide

UNDER STRICT EMBARGO UNTIL 0900 CET MAY 30TH 2016

Programme of Pitney Bowes events at drupa2016

Global technology company reveals its exciting agenda for the show

drupa2016, Dusseldorf, Germany – May 30th, 2016... ‘Real Impact’ will be Pitney Bowes’ theme at drupa2016. On Stand 59 in Hall 4 at the show, Pitney Bowes will demonstrate how businesses can bring together technology, processes and people to integrate workflows, create impact and gain a strategic advantage by achieving:

- Operational excellence
- Industry-leading compliance
- Higher-value communications
- Omni-channel engagement

Exclusive new products and prize-winning opportunities at the Pitney Bowes stand

At stand D59 in Hall 4, Pitney Bowes will showcase its latest software, print and service technologies.

- A presenter will give live demonstrations of [Accelejet™](#) Inkjet printing and finishing system, its inaugural showing in Europe
- Visitors to the stand will be encouraged to take the [Epic™](#) Changeover Challenge, to find out for themselves just how fast, and how easily, the technology can switch between different envelope styles
- There will be free entry into a daily prize draw to win a \$50 Amazon.com gift card for those Pitney Bowes’ stand visitors who try the [myPBvideo.com](#) demonstration of [EngageOne® video](#). Entrants can participate using a smartphone, tablet or computer

Technologies available for visitors to experience:

- NEW [Clarity™](#) solutions suite
- NEW [DirectView™](#) software
- NEW [Client Success](#) and Pitney Bowes Global Services
- NEW [Pulse™](#) inserter
- NEW version of [Epic™](#) Inserting and finishing system – first showing in Europe
- [Print+ Messenger™](#) Colour Inkjet System
- [EngageOne® video](#), and other [Personalised Customer Engagement](#) solutions including EngageOne® Communications Suite, EngageOne® Vault
- NEW [EngageOne™ SmartView/SmartBill/SmartPay/Liaison](#) – customer self service
- [Spectrum®](#) data integration/data quality
- [Accelejet™](#) Inkjet printing and finishing system – first showing in Europe
- [IntelliJet™](#) will be on show with HP in Hall 17,
- [OneSort™](#) parcel and mail sorting system
- [Relay™](#) 8000/4000/Communications Hub
- Location, marketing automation and analytics solutions and Communications Delivery Workflow

Graphics

Graphic arts products sold by Pitney Bowes in France and Scandinavia will be on the Horizon stand in Hall 6 (stand D05-1/D05-2) and on other Graphic Arts partner stands throughout the show.

Executive insight

- **Tuesday May 31 1400-1430 drupa Cube, Hall 6, D03:** ‘Management lessons from winning companies’ presented by Christoph Stehmann, Executive Vice President and President, Pitney Bowes Enterprise Business Solutions
- **Wednesday June 1, 1600, drupa Innovation Park:** ‘The Internet of Things – isn’t it about fridges, not inserters?’ presented by Willy Kanzler, Director Product Management Insertion
- **Thursday June 2nd, 1600, drupa Innovation Park:** ‘The Next Big Thing in Customer Engagement’ presented by Marc Hirtz, Vice President Continental Europe
- **Friday June 3rd, 1600, drupa Innovation Park:** ‘The art of creating real impact with physical and digital’ presented by Grant Miller, Vice President, Global Strategic Product Management

Unmissable events for your diary

- **Wednesday June 1st, 1400-1430, Room 7A, Congress Center Süd:** Pitney Bowes Media Conference, hosted by Grant Miller and Christoph Stehmann, entitled, ‘Creating real impact:

how to bring leading edge physical and digital technologies together to create customised client solutions'

- **Monday June 6th, 1700, drupa Innovation Park:** Bundesverband Briefdienste, DOXNET, Postmaster magazine and Pitney Bowes present the winners of the Post Innovator of the Year Award

Follow us on Twitter for real time updates: [@pitneybowes](https://twitter.com/pitneybowes) #drupa2016

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com/uk.