

## Media Alert

### PostNord Strålfors AB signs with Pitney Bowes

- **Client win signed at drupa 2016**
- **PostNord Strålfors AB is Scandinavia's largest service bureau, annually processing hundreds of million envelopes**
- **Implementation will start this month**

*Dusseldorf / Darmstadt, Germany, June 20 2016* – [Pitney Bowes](#) (NYSE: PBI), a global technology company that provides innovative products and solutions to power commerce, today announced the next sales success at drupa 2016. PostNord Strålfors AB, Scandinavia's largest service bureau by volume, decided to sign with Pitney Bowes at the world's leading trade show for graphic and industrial print as well as media and multichannel. The rollout will begin in June 2016.

The Pitney Bowes Global Client Services Team conducted an assessment at PostNord Strålfors AB unveiling thus the potential of improving productivity. The company will from now on use [Epic](#), the innovative multi-format inserting solution for transactional processing. The high-performance inserting solution [Mailstream Evolution](#) will complement the set up.

It is important for the service bureau to keep a continuously high level of productivity as well as integrity and flexibility. They were particularly convinced by Epic's capability to switch formats extremely fast which significantly reduces downtimes.

PostNord Strålfors AB is annually processing hundreds of million envelopes and serves Denmark, Sweden, Finland, Norway, UK, Poland and France.

Leif Pettersson, Sales Director Sweden at Pitney Bowes: “PostNord Strålfors AB” is one of the largest service bureaus in Europe. It is especially important for the company to work with partners that do not only provide excellent quality in the present but that will continue offering innovative, future-oriented solutions. The insertion system will already be implemented by the end of June. We are very happy about PostNord’s Strålfors AB decision for Pitney Bowes and will pay back their trust with outstanding performance.”

#### **About Pitney Bowes**

Pitney Bowes (NYSE: PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at [www.pitneybowes.com/uk](http://www.pitneybowes.com/uk).